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THINGS BUSINESSES NEED TO KNOW ABOUT Cybersecurity

Cybersecurity is a never-ending battle against bad actors who intend to steal valuable data, disrupt operations and hold your systems hostage for a profit. Here's what you need to do to minimize your security risk.

1

Cybersecurity Is Essential for Businesses of All Sizes



NEARLY HALF

43 percent of all cyber-attacks are **against smaller organizations**, according to Symantec.



3 IN 4

In 2019, three in four SMBs in the U.S. had **reported a digital attack** in the preceding year, according to Ponemon Institute.

2

Cybersecurity Is Not Just Technology

Successful cybersecurity protection is a three-pronged approach that leverages people, processes and technology.



People

Train employees on ways to stay safe on your network to reduce risk of breaches.



Processes

Document and rehearse your incident response to minimize damage and downtime.



Technology

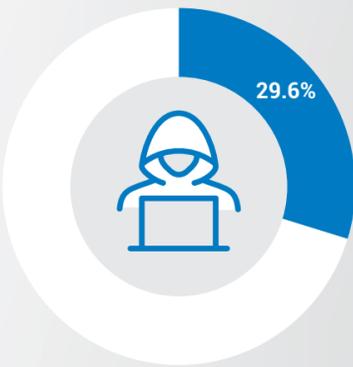
Keep up with the latest cybersecurity tools to stay protected from new threats.

3

Think of Cybersecurity as an Investment, Not a Cost

Effective cybersecurity is an investment in your business that supports continuous operations and boosts customer trust.

The probability that your business will be breached is nearly 1 in 3, according to Ponemon Institute. It's not a matter of "if", but "when". While there's no silver bullet, being prepared can significantly minimize your risks and losses.



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Why Consider Managed Cybersecurity?

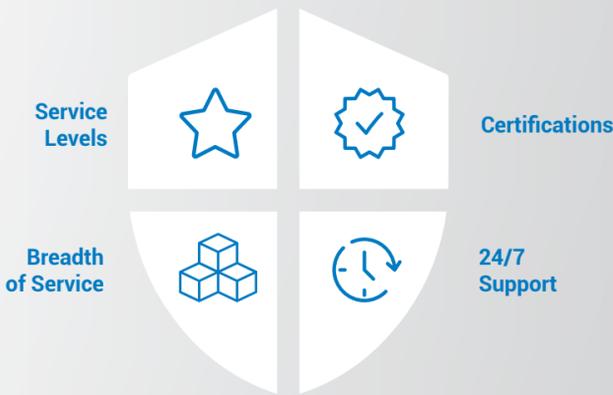
Managed security (a.k.a. security-as-a-service) enables companies to source cybersecurity from Managed Services Providers that have specialized experts available 24/7 at an affordable monthly subscription. It's often cheaper than managing security in-house and removes a lot of the hassle.

In-House Obstacles

- ✓ Lack of talent + budget to hire experts
- ✓ Lack of bandwidth
- ✓ Lack of awareness

Outsourcing Benefits

- ✓ Instant access to expertise
- ✓ Reduced overhead
- ✓ Affordable, predictable and scalable plans
- ✓ Focus on your own business



5

Cybersecurity Services Aren't Created Equally

Ideal managed service providers have these key qualities. Choose wisely.

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Why Consider TPx for Managed Security Services?

TPx is big enough to get the job done, yet small enough to be agile. Plus, TPx offers a full suite of managed cybersecurity solutions.

- ✓ Managed Detection & Response (MDR)
- ✓ Next-generation Managed Firewall
- ✓ Managed Inbox Detection & Response (IDR)
- ✓ Endpoint Management & Security
- ✓ DNS Protection
- ✓ Security Awareness Training
- ✓ Security Advisory Services
- ✓ Backup and Disaster Recovery (BDR)

The bottom line is companies of all sizes and industries are at risk from cyberattacks. Partner with a managed services provider to stay secure with the latest cybersecurity technology backed by an expert team.



Get TPx's Comprehensive Cybersecurity Guide for Businesses

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