



Suggested Social Copy #1

Is complying with the FTC Safeguards Rule making you feel a bit lost? [Partner name] and our partner, TPx, can help create, maintain, and own a security program that's aligned with the Safeguards Rule requirements.

Reach out if you could use the help!

Suggested Social Copy #2

Thanks to the new FTC Safeguards Rule coming soon, keeping a head in the sand can mean hefty penalties. [Partner name] and our partner, TPx, offer affordable services that can help you prepare for the FTC Safeguards Rule compliance. Send [Partner name] a message if you need a hand!

Attachment options:

[A datasheet](#) or an [overview PDF](#) or a gif below that is part of the toolkit.

