

# Managed IT Solutions for Education



## Our Solutions

### Security

- Firewalls
- Endpoints
- Backups
- Managed Detection & Response
- Security Advisory Services
- Security Training

### Connectivity

- SD-WAN
- LAN
- Access

### Collaboration

- UCx with Webex
- UCx Calling for Microsoft Teams
- UCx SmartVoice
- SIP Trunks

**Sound familiar?** IT and especially security have been on the back burner for you. With the rapid growth in remote learning and cloud adoption, you know you simply need to make them a priority. But how to do it and stay within budget?

**The budget issue** The damage from a cyber attack can far supersede the cost of prevention. With all the available federal funding for IT improvements, now is a great time to position yourself for the future. With our solutions, you get immediate access to a team of highly specialized IT and security personnel, often for a lot less than if you were to have an expert in-house.

**The trust issue** TPx helps protect and connect over 18,000 customers, including 650+ education organizations. Our solutions are powered by market-leading technology and our staff is continuously trained to maintain a high level of expertise. We aim to augment your IT team, so your team can focus on their core capabilities and tasks.

Attacks against education have the highest recovery cost of all sectors after factoring in downtime. On average, educational institutions lost \$2.73 million in ransomware incidents.

TPx offers a cost-effective way for education entities to have a specialized IT team on hand to help fight cyber threats and improve connectivity and collaboration.

Contact us to see how we can help. Visit [tpx.com](http://tpx.com) or call us at 866-706-0631.

# Meeting the challenge

## IT Challenge Why is it an issue?

## How we help

## Our Solutions

### Cybersecurity

High volumes of sensitive data  
Facing persistent cyber threats  
Frequent targets of ransomware attacks  
Rising cloud adoption  
Rapid change in how education and work are done

Discover your weak points with network and cyber threat assessments  
Educate your staff on proper cybersecurity hygiene  
Detect and mitigate cyber threats  
Provide oversight and help 24/7/365  
Keep your data and systems backed up and secure

Security Advisory Services  
Cyber Threat Assessment Program  
Managed Endpoints  
Managed Backups  
Managed Firewalls

### Connectivity

Pressure to add more coverage outside to allow for better social distancing  
Rise in remote and hybrid learning environment  
Increased Internet traffic causes issues with bandwidth capacity  
Greater need to provide Internet access for all, including rural and lower income areas

Significant cost savings  
Better network visibility, security and control  
Reliable Internet access, even in remote areas  
Fast networks that are easy to scale and manage  
Ability to segment business and private web traffic  
24/7 monitoring and alerting

Access  
Managed SD-WAN  
Managed Networks (Firewalls/WAN, LAN, switches)



**Did you know?** The American Rescue Plan includes funding you may be able to leverage for improving broadband services.



**Did you know?** The average expected savings in spend per location from moving to SD-WAN is ~25% according to Gartner.

### Collaboration

Adapting to a new way of learning and communicating with students  
Being able to communicate effectively to the public  
Being able to provide excellent learning experience over digital tools

Communicate anywhere, anytime  
Enterprise-grade security and end-to-end encryption  
Video, phone calling, call center, messaging and meetings all delivered in a single application  
Unlimited online meetings

UCx with Webex  
UCx Calling for Microsoft Teams  
UCx SmartVoice SIP Trunks

### Lack of resources

IT and cybersecurity talent is hard to find and hard to retain  
Funding is always hard to come by

We worry about hiring, training and retaining the right talent  
We can take on things that would be more expensive to do in-house  
We charge a monthly flat fee, making it easy for you to stay within budget  
You can't afford not to modernize your IT



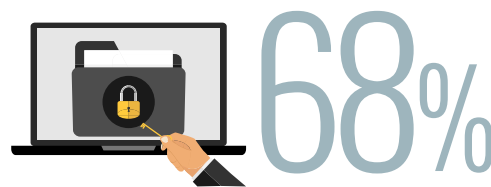
# Cybersecurity and education by the numbers



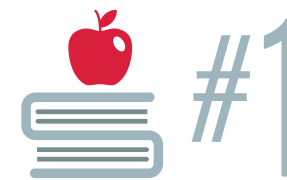
Education attacks had the highest cost of recovery, factoring in downtime, repairs, lost opportunities.<sup>1</sup>



Education entities reported an average of almost 2,000 attacks per organization each week in 2022.<sup>2</sup>

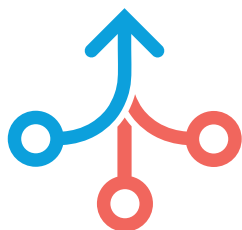


Schools that paid ransom only got back 68% of their data on average, while the 55% of institutions that said they had strong backups were more successful at retrieving their data.<sup>3</sup>



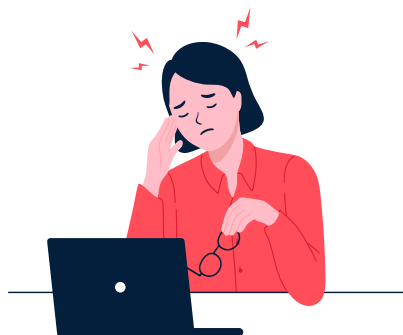
The education/research sector was the most targeted for cyber attacks in 2021.<sup>2</sup>

## Learning from your peers



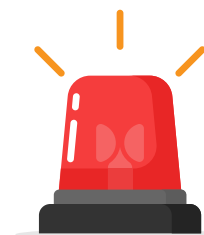
### *One vendor beats many*

At Duke University, minimizing information security risks comes from ‘harmonized’ systems instead of fragmented services across hundreds of providers, which supposedly helped them avoid the high-profile SolarWinds cyber attack that hit some schools.



### *Recovery is long and painful*

The Judson ISD ransomware attack knocked out much of the district’s tech assets — including phone systems, email accounts and Wi-Fi networks — for nearly a month. If you have data, you’re a target. Numerous districts nationwide were canceling class days (both in-person and virtual) as criminal actors tied up networks and attempted to extort officials by threatening to leak students’ and teachers’ personal information.



### *No education entity is safe*

As demonstrated by the California schools under fire, Sierra College had some systems shut down during finals week. Newhall School District’s 10 elementary schools went a week without online school during the pandemic. And UC San Francisco paid a \$1.14 million ransom.

<sup>1</sup> The State of Ransomware in Education 2021 <sup>2</sup> Check Point <sup>3</sup> Center for Internet Security

## Why TPx?



We solve the biggest education IT challenges — cybersecurity, collaboration and communication — under one umbrella



We're on the NASPO and TIPS vendor lists



We have the IT solutions, staff, and experience necessary to do it effectively and within your budget



120+ certifications across 60+ categories such as CompTIA, Cisco, SilverPeak, Fortinet, AWS, SMC and more



Trusted by our 650+ education customers



We help modernize your IT and communications, while minimizing your risk from cyber threats



With 18,000 customers across 49,000+ locations, we're big enough to get the job done while small enough to be agile



You can customize — different service levels, mix 'n match solutions — to best suit your needs; we know one size doesn't fit all

Want to learn more? Ask your TPx account manager for more information or call 866-706-0631.

