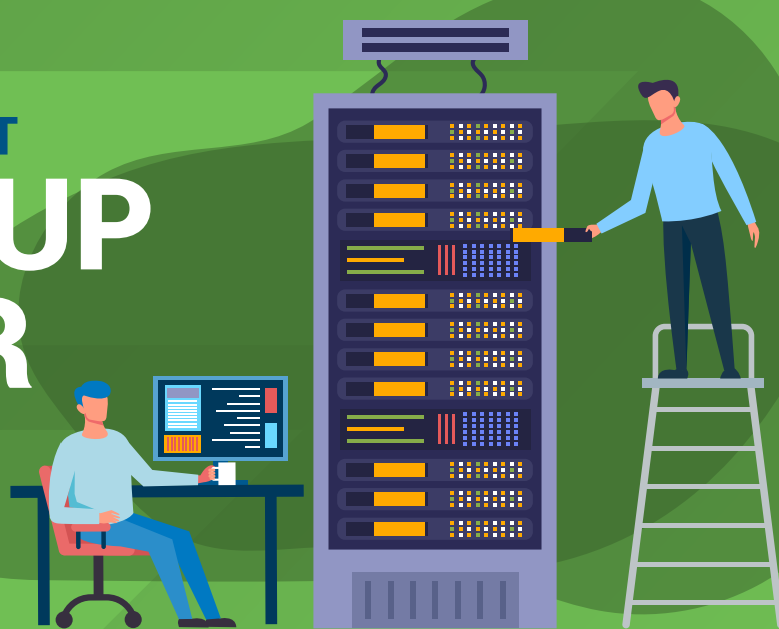


SIX THINGS YOU NEED TO KNOW ABOUT DATA BACKUP & DISASTER RECOVERY



Businesses of all sizes face the growing threat of cyberattacks. Data breaches can result in significant data loss, reputational damage, lost productivity and lost revenue. Keeping your data backed up and recoverable is critical.

1 Backup & Disaster Recovery Aren't the Same

Backup and disaster recovery go hand-in-hand, but they aren't the same. Backup is one part of a comprehensive disaster recovery strategy.



BACKUP

Backup involves copying physical or virtual files or databases to a secondary location in case of equipment failure, security breach or catastrophe.



DISASTER RECOVERY

Disaster recovery is an organization's ability to respond to – and recover from – an event that negatively affects business operations.

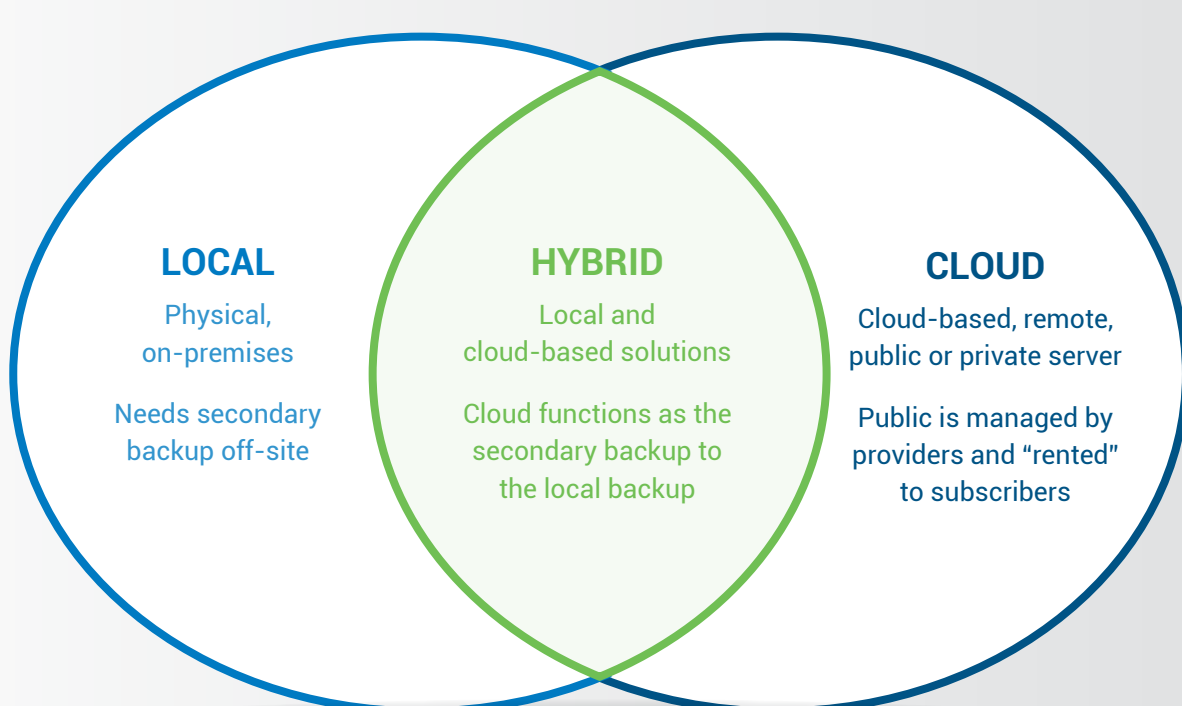


2 The Three Types of BDR Solutions

Your business has three options for backup and disaster recovery solutions; full backup, incremental backup and differential backup. A full backup is the starting point for all other backups and contains all the data in the folders and files selected to be backed up. Incremental backup stores all files that have changed since the last full, differential or incremental backup. The differential backup contains all files that have changed since the last full backup.

3 The Three BDR Deployment Options

Local, cloud and hybrid backup and disaster recovery deployment options meet different recovery point objectives (RPOs) and recovery time objectives (RTOs).



4 The Benefits of BaaS & DRaaS

BaaS and DRaaS offer outsourced:

- Management
- Monitoring
- Maintenance

Plus, they provide:

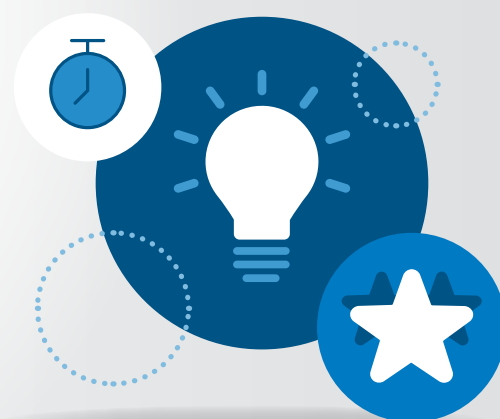
- Data loss prevention
- Business continuity
- Competitive advantage
- Industry regulation compliance

5

Why Consider Outsourcing?

Consider outsourcing if:

- You need specialized expertise
- Your IT team is stretched too thin
- You want your IT team to focus on other tasks



6 All BDR Solutions Aren't the Same

Outsourcing backup and disaster recovery to an MSP makes financial and practical sense for most businesses, but not all MSPs deliver the same services and solutions. When choosing an MSP, look for 24/7 monitoring, frequent backups, a defined backup strategy, trouble-ticketing system, regular IT planning meetings, standardized and scalable billing, an RMM agent and clear SLAs.

Your business has enough challenges. Partner with an MSP like TPx that offers BDR solutions to give your business the data security and management you need so your IT team can focus on revenue-producing business goals.



Learn More About Data Backup & Disaster Recovery in TPx's Guide.

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