

# 1

### Subject: Taking one thing off of your plate

Hi [name],

I hope this message finds you well! I'm reaching out from [my company name], a premier Managed IT Services provider. I wanted to introduce myself and share a few ways we help simplify IT operations across locations for multi-site businesses like yours:

- ***Make collaboration easy, affordable, and seamless*** with voice, cloud, and Microsoft 365 solutions
- ***Keep your business up and running with reliable***, cost-effective connectivity and Wi-Fi services
- ***Protect your data and network*** with cybersecurity solutions that will help ensure PCI compliance

Need one, two, or all the above? I can create a custom package of solutions that fits your needs and take IT off your plate – one less thing to worry about. We offer a range of solutions designed to fit all goals and budgets.

Can we discuss? Let me know if you have any time this week or next – I'll make it worth your while!

# 2

## Subject: Scheduling a demo

[Name],

I understand that in today's business world, you need technology that helps you stay competitive.

1. Your communications technology has to be always-on.
2. Employees need accessibility to get work done from anywhere, on any device, wherever they are.
3. You need innovative, future-proof, secure, and scalable solutions.

It's hard to imagine there's a technology solution to address all of that. But let me introduce you to one!

UCx with Webex is an all-in-one Unified Communication & Collaboration platform that combines enterprise-class call-control with the market-leading collaboration capabilities. It includes messaging, file sharing, video meetings, whiteboarding, breakout rooms and more.

I'd like to offer you a live demonstration of UCx, tailored specifically to your business needs. Bonus: there's no infrastructure to install or maintain.

Is there a particular time this week or next that would work best? I can be flexible. Thanks for your consideration!

# 3

### Subject: Maximizing your IT budget

[Hi [name],

As a business with multiple locations, you see firsthand the importance of always being connected. [My company name] can help you maximize your IT budget to meet your most important needs, like:

- Staying connected with cost-effective internet and network services
- Collaborating from anywhere with enterprise-class communications and collaboration solutions
- Maintaining cybersecurity across locations and devices with comprehensive security solutions

Can I schedule a quick ten-minute call to discuss any pain points I could help solve?  
Looking forward to connecting.

# 4

### Subject: Is communication a challenge?

[Name],

In today's hybrid-remote world, many of my customers are looking for ways to optimize collaboration and communications across locations, time zones, and devices.

One of our most successful solutions is UCx with Webex, an award-winning communications platform that includes:

- VoIP calling
- Video
- Chat
- Messaging

... All-in-one at a super friendly cost!

I would love to schedule a quick 10-minute call with you to provide you a free, no obligation quote. We can live demo the platform, too. Are you available this week or next?

## Transportation Industry Email Sample Series

### 5 Subject: Follow up on demo

Following up on my last email. If you're interested in seeing our robust yet cost-effective unified communications tool in action, I'm happy to get a demo lined up for you along with a quote.

And if you've got other IT needs, I can help with that, too!

### 6 Subject: What's in it for [company]

Since we haven't been able to connect yet, I wanted to share what we have achieved for growing and transforming companies like yours:

- Modernized and scaled their phone systems
- Made their networks faster, more reliable, and secure
- Protected their systems and data from cyberthreats and attacks
- Secured their endpoints (workstations, laptops, servers)

All this and more while cutting costs. I'd love the opportunity to discuss how we can help do the same for your business. Are you free for a quick 10-minute call this week or next?

### 7 Subject: Reply to above email

Catching up with you since my last email below -- are there any questions I can answer for you? Happy to schedule a no-cost, no obligation quote or consultation session with one of our experts. Let me know!

Quick reminder on our areas of expertise:

1. IT services designed with multi-site locations in mind
2. Cloud business phone systems and unified communications
3. Cutting-edge networks and internet services
4. Business cybersecurity
5. Managing all the above for you or teaming up with your IT team

### 8 Subject: Checking back in

Hi [name],

Checking in one more time to see if there's anything I can do to support your IT needs. If now isn't the right time, please keep [my company name] in mind for the future – and feel free to reach out to me anytime!

