

# Managed Cloud-to-Cloud Backup



## Protect Your Microsoft 365 Investment with Our Cloud-to-Cloud Backup

Ransomware is a type of malicious software (malware) that encrypts a victim's files or locks them out of their own computer system. Once the files are encrypted, the attackers demand a ransom payment in exchange for providing the decryption key or restoring access to the system.

Cloud data loss poses a significant risk, with more than 75% of such incidents attributed to human causes like mistakes and malicious attacks. Having data in the cloud doesn't necessarily protect you from these threats.

Microsoft 365's built-in disaster recovery measures primarily address infrastructure failures, leaving a critical gap in protecting customer data. With our Cloud-to-Cloud Backup, businesses can bridge this gap, safeguarding their Microsoft 365 environment against loss and ensuring ongoing productivity. With TPx's service, restoring data for Exchange, OneDrive, SharePoint, Groups, and Teams is fast and easy. Without a reliable backup solution, a single restore request can result in hours of downtime, and data recovery itself may not be feasible.



# 58%

of SMBs have no backup plan<sup>1</sup>



# 6MO

time within which 60% of SMBs that lose data will shut down<sup>2</sup>

## Unique Benefits of ConnectWise Cloud Backup

**Unlimited Retention** When items are deleted from Microsoft 365, they are typically retained for only 30 days before becoming irrecoverable. ConnectWise Cloud Backup offers unlimited retention, ensuring that your customers' information remains accessible for as long as they maintain an active contract with us. Protecting critical data even beyond Microsoft's retention limits provides peace of mind and compliance assurance.

**One-Click Restore** With ConnectWise Cloud Backup, restoring documents, mail items, folders, contacts, or entire mailboxes is as simple as a click of a mouse. This streamlined process minimizes downtime and helps maintain uninterrupted workflow, enabling businesses to swiftly recover from data loss incidents.

**Multiple Daily Backups** Our solution takes six snapshots a day, capturing the state of your data at various intervals. This frequent backup frequency ensures that your customers' data is protected against both recent and historical incidents, reducing the risk of permanent data loss.

**Unlimited Storage** Unlike many competitors who impose storage limits and charge extra for exceeding them, ConnectWise Cloud Backup offers unlimited storage for Exchange, OneDrive, SharePoint, Groups, and Teams. This ensures that your customers can continuously back up their growing data volumes without worrying about capacity constraints.

**Seamless Integration and Add-on Availability** ConnectWise Cloud Backup seamlessly integrates with your existing services, providing a comprehensive backup solution within your MSP/TPx offering. While it is included in our OPTIMUM offering, it is also available as a billable add-on for CORE service.



## Data Lost

Office 365  
E3+

1

Search discovery  
mailbox

2

Export PST files

3

Import PST files to  
another profile

4

Replicate back  
to the server

5

Data available  
(imprecise restore)

## 6+ hours

ConnectWise  
Cloud Backup

1

One-click restore

## Done in minutes

<sup>1</sup> National Archives & Records Administration in Washington <sup>2</sup> Clutch

